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MY RUCKUS



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Friends: 0
Network of Friends: 0
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1 2 3



VICKS

 **THE RUCKUS FEEDER** 

Positioning and Description: A permanent channel on the **RUCKUS** site with an affixed navigational tab on the **RUCKUS** homepage and located along other channels, such as the **Music** and **Video** pages.

Assets Required: The channel will be created internally at **RUCKUS**; creative campaign elements (i.e., logos, images and graphic text) are required from the advertiser and must be in a high-resolution source file, such as .jpg, .psd, or .eps.

Click-Thru: All click-thru's to external sites found within the channel will be supplied by the advertiser.

Ad Serving and File Formats: Served internally

Lead Time: Four weeks